**Social media copy suggestions**

Recently, we shared details with our library partners about our plans to take the [next step with Libby](https://resources.overdrive.com/libby/) and make it the primary way to enjoy your digital library.

Below are suggested social media posts to help you highlight some of the features that set Libby apart.

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| **Target Audience** | **Copy** | **Graphic** |
| Patrons that would like to create wish lists | Ready to level up your reading game?  Use tags to curate your own personal bookshelf, track your favorite titles, create reading lists & more in the #LibbyApp.  Learn more: <https://help.libbyapp.com/en-us/6087.htm?>  #LibraryApp #LibraryLove #ReadingApp | Graphical user interface, application  Description automatically generated |
| Patrons that would like to customize their searching and browsing | Find your next read in no time with pins in the #LibbyApp!  Use the pin filter to automatically sort by genre, author, popularity & more.  Learn more: [https://help.libbyapp.com/en-us/6265.htm?](https://help.libbyapp.com/en-us/6265.htm?Highlight=pin)  #LibraryApp #LibraryLove #ReadingApp | Graphical user interface, text, application  Description automatically generated |
| Patrons with library cards to multiple library systems | Managing books from multiple libraries has never been easier!  With the #LibbyApp, you have access to all of your loans and holds all in one place.  Learn more about what set’s Libby apart: <https://www.overdrive.com/apps/libby/switchtolibby>  #LibraryApp #LibraryLove #ReadingApp | Graphical user interface, text, application, chat or text message  Description automatically generated |
| Patrons that would like to recommend titles to purchase | Discovering more titles in the #LibbyApp just got easier!  With Notify Me tags, you can show interest in titles that range from new releases to hard-to-find reads with just a tap.  Learn more: <https://help.libbyapp.com/en-us/6260.htm>  #LibraryApp #LibraryLove #ReadingApp | Graphical user interface, application, website  Description automatically generated |
| Patrons that would like to recommend titles to purchase | You'll find titles that aren't offered in our digital collection with Deep Search!  Deep Search activates when you run a search & no titles in our collection match your search query.  Learn more: <https://help.libbyapp.com/en-us/6260.htm>  #LibraryApp #LibraryLove #ReadingApp | Graphical user interface, application, chat or text message  Description automatically generated |
| Families or households that share a device | With the #LibbyApp, you can easily switch between multiple library cards from the same library, without missing a beat!   Whether you’re a student or a family of readers, Libby keeps it simple for everyone to access their own collections.  Learn more: <https://help.libbyapp.com/en-us/6000>  #LibraryApp #LibraryLove #ReadingApp | Graphical user interface, application  Description automatically generated |
| Patrons with Ereaders | Looking to read your favorite books on your ereader?  With the #LibbyApp, it’s easy! You can transfer ebooks directly from Libby to your ereader & enjoy your favorite titles on multiple devices.  Learn more: <https://help.libbyapp.com/en-us/6059.htm?>  #LibraryApp #LibraryLove #ReadingApp | Graphical user interface, application  Description automatically generated |